



PERFECT PET PRODUCTS, LLC AT HOME TESTING SERVICE

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- **Test for Worms** in all pets and horses • **Feline Leukemia** • **Heartworm**
- **Lyme** • **Urine Problems** • **Pet Health Checkup** • **Lawn + Urine Damage**
- **Guaranteed Solutions to Pets Urinating or Defecating in the house**

NEW AT HOME veterinary testing kits-Every pet, horse, or livestock owner needs at least one test every 3-12 months. A great alternative to going to a veterinary clinic. SAVE TIME, A TRIP, AND 50% for the exact same service!

- ***Convenient***—collect the sample and mail to our veterinary lab (we are veterinarians).
- ***Accurate***—we perform the exact same test for the same accurate results.
- ***Fast Written Results***—we call, fax or email the results within 24 hours of receipt.
- ***Save time***—no trips to a vet hospital.
- ***SAVE 20-50%*** of the costs of veterinary care. Most pet owners ***SAVE \$100 or more per pet EVERY YEAR!*** ***Animal owners save since there is no exam fee, lower lab fees, no collection fee, and lower drug costs.***

SELL THESE ATTRACTIVE KITS-help the pets you serve improve their health- improve your financial health:

- ***Increase sales by hundreds of dollars per pet owner as pet owners can now afford to test more of their pets each year.***
- ***Sales recur and grow every year as animal owners return to your store for more of their pet testing needs.***
- ***Every one of your customer's need at least one of our tests. Dogs and cats need 4 tests each and every year.***
- ***Generate income from new horse and livestock customers for a worm test that can save 10-20% of the cost of feeds.***
- ***Attract new pet owners who need this new low cost alternative-provide the opportunity for pet owners to take better care of their pet by testing for the most common diseases of all pets without leaving home and savings of 50% on their care. 50% of pet owners do not use a veterinarian due to the costs. 70% of those who go to veterinary clinics want a less costly and more convenient alternative.***
- ***Sell more products since we send animal owners back to your store to buy OTC products and more kits.***

This is a Win-Win situation for everyone.

- ***You win*** by offering a new product that every single pet owner needs. Increase your income
- ***Your customers win:*** They SAVE 50% -SAVE TIME- AND THE TRIP. 50% of pet owners want to test but do not use a vet because of the high cost. Most horse and livestock owners do not realize that testing for worms is affordable.
- ***Pets really win:*** They finally can get the care they need and earlier diagnosis saves their lives.
- ***Veterinarians win:*** They treat more sick pets for customers they otherwise would never see or see too late to treat.

How does it work? 4 of our test kits simply require the customer to send a sample to our lab. Pet owners collect the sample and mail. Everything is included in the costs-it's that easy. The **PET WORM and EQUINE WORM** test require placing 1 teaspoon of stool in the container. The **FELINE LEUKEMIA** simply requires a cat owner to moisten a swab with saliva. The **HEARTWORM/Lyme** requires the collection of 3-5 drops of blood via a nail trim or vein draw.

The two URINE TESTS kits are easy to do AT HOME-they do not require the mail. Just place the paper stick in the urine, and then place the stick on the color chart. After you circle the color change of the stick you use an easy to read chart to determine if the pet has diabetes, bladder, kidney or any other diseases. If they have a disease they realize sooner that the pet should see a veterinarian however most pets have no health problem so pet owners save \$100 or more. **The Pet Health Checkup** serves 4 important needs of dogs and cats: 1) a great annual health checkup used for pets urinating in the home or pets older than 6 years of age. 2) Since 95% of pets urinating in the house do not have a disease, but instead a behavioral problem, we include a 20 page book to solve the urination problem but also 3) solve puppy and kitten housetraining and litter training problems. 4) Helps prevent the common problem of dogs eating their stool. The **LAWN + URINE DAMAGE** kit tests for dogs killing the grass and works the same way.